Required Courses For The Completion Of The Nebraska Beef Industry Scholars (NBIS) Certificate Program

Students must apply to the program during the fall of their Freshman year. Applicants that are accepted begin taking classes in the program during the spring of their Freshman year. All core courses must be taken in sequence unless permission is granted from the coordinator of the program.

ASCI 181-Freshman, Spring
**Beef Industry Scholars–Freshman Seminar** (1 cr II) Lec
1. Prereq: Acceptance into the Nebraska Beef Industry Scholars (NBIS) program. *ASCI 181 is ‘Letter grade only.’*
Introduction to the Nebraska and United States beef industry. Discussion of issues by invited beef industry leaders and on-site visits of industry organizations.

ASCI 281-Sophomore, Fall
*ASCI 281 is ‘Letter grade only.’*
Nebraska beef industry and supporting organizations (the Nebraska Cattlemen and the Nebraska Beef Council). Tours, attending meetings, and discussion of issues by invited beef industry leaders.

ACSCI 311E-Sophomore, Spring
**311E. Beef Industry Study Tour** (2 cr II) Lec 2. Prereq: ASCI 281.
Supplements to the class include invited speakers. A summer tour is required. *ASCI 311E is ‘Letter grade only.’*
Identify beef cattle related enterprises that represent the breadth of the cattle industry. Prioritize these enterprises as candidates for inclusion in the summer tour.

*ALEC 417-Junior, Fall
417. **Issues Management and Crisis Communications in Agriculture** (ADVT 417) (3 cr I) Lec 3. Prereq: College of Agricultural Sciences and Natural Resources: Junior standing. Prereq: College of Journalism and Mass Communications: Junior standing: 2.75 GPA; ADVT 283; JOUR 102.
Fundamental components of issues management and crisis communications. Learning experiences in agriculture and natural resources that provide an understanding of issues facing the respective field of study.
* Beginning in the fall of 2015, ALEC 350 will replace ALEC 417. ALEC 350 should be taken the fall of the junior year.

**ASCI 381-Junior, Spring**

**381. Beef Industry Scholars–Practicum** (1 cr II) Lec 1. Prereq: Acceptance into the Nebraska Beef Industry Scholars (NBIS) program; ASCI 311E. *ASCI 381 is ‘Letter grade only.’*

Financial risk management, beef processing, animal health, and related emerging issues.

**ASCI 395-Summer** between Junior and Senior preferred, but available anytime after Freshman year.

**395 (A, B, D, or E). Animal Industry Experience** (2 cr I, II, III)

Students will garner an internship in a beef related field. Students should contact the coordinator if they have questions regarding a particular internship and its relationship to the beef industry. The internship possibilities are very broad in nature. Any faculty member in CASNR can serve as the instructor for the internship.

**ASCI 481-Senior, Fall**

**481. Beef Industry Scholars–Beef Summit** (1 cr I) Lec 1. Prereq: Acceptance into the Nebraska Beef Industry Scholars (NBIS) program; ASCI 381. *ASCI 481 requires working with the Nebraska Cattlemen and the instructor to develop the summit. ASCI 481 is ‘Letter grade only.’*

Identification of a major issue confronting the Nebraska beef industry. Organize a Nebraska summit meeting to discuss and bring the identified issue to resolution.

**ASCI 482-Senior, Spring**

**482. Beef Industry Scholars–National Beef Industry Policy** (1 cr II) Lec 1. Prereq: ASCI 481. *ASCI 482 requires attending the Nebraska Cattlemen’s Beef Association (NCBA) annual convention and then, communicating the new policy and issues to local organizations and undergraduate student groups. ASCI 482 is ‘Letter grade only.’*

Discuss and dissect issues from the NCBA convention researching the pros and cons of current and proposed policy.

*All are one-credit courses with the exception of ASCI 311E (2 credits) and ALEC 417/ALEC 350 (3 credits).*
Students must take AECN 325 and two of the three following courses*
ASCI 310, ASCI 370, ADCI 455, ASCI 457.

*Students not meeting the prerequisite for any of the above three courses should contact the instructor of the course prior to enrolling to receive permission.  **Note that in the spring of 2016, AECN 235 will replace AECN 325.**