

February 7, 2012

NEBRASKA PORK PRODUCERS ASSOCIATION
NEWS RELEASE

For Immediate Release
February 7, 2012

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NPPA Announce 2011 Outstanding Pork Service Award Winners
Board of Directors Meeting February 21, 2012

Lincoln, NE - Dave Harrington, President of the Nebraska Pork Producers Association has notified the winners of the 2011 Outstanding Pork Service Awards. The Outstanding Pork Service Awards are given annually to recognize exceptional work by an individual, company, or organization that has advocated and supported the fundamental efforts of the Nebraska Pork Producers Association. The service award winners encourage profitability and sustainability of Nebraska's Pork Industry and serves as a positive voice and leader within the industry.

The 2011 winners are: Chef Judy Gilliard, Lincoln, for Promotion; Lynch Livestock, Waucoma, IA, Allied Leader; Rebekah Spader, Waco, Producer Outreach; and Drs. Rodger Johnson and Steve Jones, Lincoln, Industry Outreach. Wilke Farms of Leigh will be inducted into the Voluntary Checkoff Hall of Fame and Zimmerman Hog Farms, Beatrice, will be inducted into the Checkoff Hall of Fame.

The Outstanding Pork Service Awards and Hall of Fame inductions will be presented during lunch at the 2012 Nebraska Pork Industry Day. NPPA's Pork Industry Day will be held on February 20 and 21, 2012, at the Nielsen Community Center in West Point, Nebraska.

PQA Plus and TQA certification classes will be held the afternoon of the 20th with the vendor Expo opening at 6:00 PM.

Pork Industry Day continues on February 21. Grady Bishop, US Director of Swine Operations for Elanco will give the keynote address on our responsibility for feeding an ever expanding world population. Representatives from the Nebraska Department of Carrier Enforcement and Environmental Quality will provide updates on issues involving the industry.

A regular meeting of the Board of Directors of the Nebraska Pork Producers Association will be held on Tuesday, February 21, 2012, at the Nielsen Community Center, 200 Anna Stalp Ave., West Point, Nebraska, in conjunction with Pork Industry Day. The meeting will begin at 8:30 AM. Nominations are being accepted for candidates to serve as directors for the Association. Elections for the new directors and officers will be held on the 21st. Directors are elected for a two year term and can serve for 3 terms.

For more information about Pork Industry day and a full agenda for the Board of Directors meeting are available upon request and is subject to change. For more information, contact the Nebraska Pork Producers Association, 7441 O Street, Suite 104, Lincoln, NE 68510. Phone: 888-627-7675

The Nebraska Pork Producers Association is a grassroots, incorporated, non profit organization established in 1961. NPPA was developed to promote the pork industry through the enhancement of consumer demand, producer education and research. For more information, visit NPPA's website at www.NEpork.org.

