The 2012 CASNR Alumni Legacy Award was presented to the Loeffel Family during CASNR Week. The Loeffel Family has a long history of involvement with this College. William Loeffel joined the Department of Animal Husbandry in 1919. He devoted his 40-year career to developing improved meats. He served as Chairman of the Animal Husbandry Department from 1938-1959. Loeffel was promised a new meat research facility when he was hired; he finally got it when the Meat Laboratory was constructed in 1953. It was renamed the Loeffel Meat Laboratory in his honor in 1967 and is a well-known landmark on East Campus. The William J. and Hazel J. Loeffel Memorial Scholarship Fund remains active in his honor and is one of the Department’s oldest scholarships (established in 1948). Dr. Frank Loeffel is one of William’s three sons and received the award on behalf of the Loeffel family, joined at the banquet by niece Sara Rogers and nephew Bob Loeffel. Frank received his BS in Crop Science and Agronomy from UNL where he was active in Band, Innocents, Farmhouse, Block and Bridle and other groups. He is a retired plant breeder and worked for Iowa State University, University of Kentucky, Pfiester, Northrup King and AgriPro during his career.